

NEWS RELEASE

Important News From: Weber, Inc
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U.S.A.

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FOR IMMEDIATE RELEASE

New Weber 304 expands slicing options for mid-sized processors of meat and natural cheeses.

Equipped with an efficient interleaver and checkweigher, new Model 304, now the most compact of Weber Slicing Systems, offers mid-sized and lower volume processors a dramatic expansion of slicing versatility and presentation flexibility.

Replacing Weber's popular Model 302 in the company's lineup of precision engineered and ruggedly constructed machinery, the new Weber 304 retains the 400-RPM blade speed of the previous model, while adding the capacity to interleave up to 400 slices per minute in stacks or shingles. The six product presentations available to 304 users also include standard stacks and shingles, as well as thick slice and ultra-thin shaved meats.

To push throughput beyond any other slicer requiring less than 11 square feet of floor space, the Weber 304 is designed with a 10-inch wide throat, allowing multiple products to be loaded. An efficient gripping system further assists the achievement of production economies through uniform slice thickness and portion weights.

Processing efficiencies also result from the precise checkweight module, optional on Model 304, that automatically marks any off-weight portion for manual correction. Weber's 10-parameter touch screen control, with built-in weigher menu, provides additional operational advantages, as well as operator convenience.

As with all Weber equipment, the new Model 304 is designed for easy disassembly, assuring fast, thorough wash down and time-saving changeovers. Purchase of the new Weber 304 includes efficient installation, comprehensive operator training, on-going machine upgrades and access to Weber's after-hours technical assistance and parts fulfillment.

Weber is the world's leading manufacturer of industrial capacity meat and cheese slicers. Specifications of the new Weber Model 304 can now be viewed online at www.weberslicer.com. Interested processors are encouraged to contact the Weber sales office and test facility in Kansas City, MO at **1-800-505-9591**.

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